



We are excitedly gearing up for the 2022 8<sup>th</sup> Grade College and Career Fair on Friday, November 4, 2022. As an active partner in this experiential learning opportunity, we want to invite you to host an interactive booth (anything hands on that students can do, touch, experience: simulations, equipment to try, games, etc.), sponsor this event, provide student prizes, and meet our 8<sup>th</sup> grade students! All 1,200 of them! Don't worry—they will come in shifts of approximately 200-250 at a time! **If you'd like to participate in this exciting event, please complete this form no later than September 30, 2022: <https://forms.office.com/r/gZzdauBygp>.**

**What:** 8<sup>th</sup> Grade College and Career Fair. Through this event, all 8<sup>th</sup> grade students in the Rapid City Area School District will have the opportunity to engage directly with local businesses, organizations, and postsecondary institutions to learn about career and college options available to them. Please feel free to hand out promotional items, treats, snacks, etc. at your booth—students love free stuff! 😊

**When: Friday, November 4, 2022**

**7:00 – 8:00am:** Setup

**8:00am:** Welcome and Vendor Meeting

**8:30am – 2:30pm:** 8<sup>th</sup> Grade College and Career Fair

*\*\*Each vendor will receive two lunch tickets at check-in\*\**

**Where:** The Monument (444 Mt. Rushmore Road, Rapid City, SD 57701)

**Who:** RCAS Business and Postsecondary partners can host an engaging and interactive booth to help students understand the myriad of career and college opportunities available to them upon high school completion.

**Why:** Career and College Exploration raises awareness about the importance of college, connects students with many different professions, gives community partners a chance to share their expertise with students, and motivates and encourages young people to stay engaged and focused on appropriate career and educational pathways. We are looking to create a fun, interactive way for 8<sup>th</sup> grade students to develop their professional network and to explore various college and career readiness paths.

We cannot wait for you to partner with us for this exciting event that you will not want to miss! If you are interested in hosting an interactive booth at our College and Career fair, sponsorship opportunities, or donating swag or prizes for students, please complete the form linked at the top of this email. We will be following up with more logistic details of the day's events as the event draws closer through email. We would welcome and appreciate having you be part of our day!

**If you have any questions, please reach out to Dr. Lily Bruckner at [Lillian.Bruckner@k12.sd.us](mailto:Lillian.Bruckner@k12.sd.us) or 605-394-6986.**

**Sponsorship Opportunity:** We are excited to offer the following sponsorship opportunities for the 8<sup>th</sup> Grade College & Career Fair. Sponsorship funds help cover event expenses such as lanyards, backpacks, and prizes for the students, facility costs, lunch, and hospitality bags for the vendors, etc.

Sponsorship Level	Platinum	Gold	Silver	Bronze	Vendor
Amount	\$2,000	\$1,000	\$500	\$250	\$50 suggested donation
Booth at Event	Yes	Yes	Yes	Yes	Yes
Booth Size	20 x 20 <i>prime location</i>	10 x 20	10 x 10	10 x 10	10 x 10
Sponsor Sign for Booth	X	X	X	X	
Logo on Vendor Bags	X	X	X		
Logo on Letter Sent to All 8 <sup>th</sup> Grade Families	X	X			
Logo on Student's Backpacks	X				
Advertising Mentions	X				
Lunch Tickets	6	4	2	2	2